



# Social Media Tip Sheet

Thank you for joining us in the Flags of Fellowship movement.

## Before your event:

- 1 week before** Promote your event on your church, synagogue, school, or personal social media accounts.
- 1 day before** Display the Photo/Film Notice which can be found at [ifcj.ca/foftoolkit](http://ifcj.ca/foftoolkit).

## Day of and after event:

WHAT?	HOW?	WHY?
<b>Display the Photo/Film Notice</b>	We would love to reshare your posts, but we kindly ask that you display the Photo/Film Notice poster or projector image where the Flags of Fellowship event is taking place and take a picture of it hanging as proof.	The notice ensures that The Fellowship has everyone's permission to reuse their image for future promotional and fundraising materials.
<b>Post pictures and videos</b>	Show the impact you're having on Facebook and Instagram!	Posting is a quick and efficient means for sharing this message of hope and showing your community that you stand with Israel.
<b>Use the hashtag and tag us too!</b>	Use <b>#FlagsofFellowship</b> and tag The Fellowship's social media accounts.	This helps keep track of content shared from personal and organizational accounts.
<b>Share</b>	Spread the word by sharing your posts and those from other people and organizations.	Together we can spread this message of unity and hope for the Holy Land!

# Inspiration for social post verbiage and Biblical examples

## INSPIRATION FOR YOUR POSTS

In honour of the 2-year anniversary of the atrocities committed on October 7, 2023, the faithful members of [insert name of institution here] are proud to stand in faith with [@IFCJCanada](#) by boldly declaring solidarity with the Jewish people! [#FlagsOfFellowship](#)

In times of darkness, we are the LIGHT!

It is our spiritual obligation to stand alongside our Jewish brothers and sisters just as Scripture commands. Thanks to [@IFCJCanada](#), these [#FlagsOfFellowship](#) are OUR choice – we remember life, we honour life, and we choose life!

With these [#FlagsOfFellowship](#) provided by [@IFCJCanada](#), we pray for Israel and the Jewish people, and we pray for the hostages still held captive.

## INSPIRATION FROM GOD'S WORD

*I have set before you life and death, blessings and curses. Now choose life, so that you and your children may live... Deuteronomy 30:19*

*So do not fear, for I am with you; do not be dismayed, for I am your God. I will strengthen you and help you; I will uphold you with my righteous right hand. Isaiah 41:10*

*'For I know the plans I have for you,' declares the Lord, 'plans to prosper you and not to harm you, plans to give you hope and a future.' Jeremiah 29:11*

*Deliver Israel, O God, from all their troubles! Psalm 25:22*

## TOOLKIT & SUPPORT

- Graphics can be found at [ifcj.org/foftoolkit](https://ifcj.org/foftoolkit)
- Questions? [outreach@ifcj.org](mailto:outreach@ifcj.org)



Facebook:

[facebook.com/IFCJCanada](https://facebook.com/IFCJCanada)

[@The International Fellowship of Christians and Jews of Canada](#)



Instagram:

[instagram.com/IFCJCanada](https://instagram.com/IFCJCanada)

[@IFCJCanada](#)

[#FlagsOfFellowship](#)

